



Be a Party Plan Superstar: Build a \$100,000-a-Year Direct Selling Business from Home

Mary Christensen

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The "party plan" model of direct selling--introducing products through home parties, social gatherings, and fund-raisers--has been the route to financial freedom for millions. This inspiring, hands-on manual, written by an author who has achieved unprecedented success herself, shows other women how they can generate more bookings, more sales, and more business leads at their parties, as well as build a team of independent party planners, and drive up their own commissions. Exemplified by powerhouse brands like Tupperware, Pampered Chef, and Mary Kay, the party-planning method is an unparalleled opportunity for anyone to live the life they dream about and deserve. In "Be a Party Plan Superstar," readers will discover, step-by-step, how they can transition from selling to friends and family to building a profitable business, develop a who's-who customer base, create an environment of fun, be an engaging host, and close sales effortlessly. This is the one book that shows women how to become direct-selling superstars...simply by being the life of the party.

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