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*Scaling Up: How a Few Companies Make It and Why the Rest Don't* is a guide for growing businesses successfully and profitably. It is the 2014 sequel to *Mastering the Rockefeller Habits* (2002), a book that derives contemporary business advice from the management style of John D. Rockefeller, the founder of Standard Oil. Some of the material from *Rockefeller Habits* is repeated in this volume, but you do not need to listen to that book to understand the concepts discussed in this one.

**Please note: This is key takeaways and analysis of the book, and not the original book.**

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