



Who Killed Channel 9?

Gerald Stone

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"They stuffed the place up."

That was the phrase Kerry Packer used in a lament shared with one of his most trusted advisers - his own succinct epitaph for the old Channel 9 spoken shortly before his death. Who "they" were and what they did to warrant their boss' stinging disapproval is precisely what this book is about. This is a book about the media like no other. How exactly do you kill a TV network that for three decades dominated the Australian television and media landscape?

With Kerry Packer at the helm, and with a host of stars and personalities that made it the envy of its rivals, Channel 9 dominated the airwaves, consistently winning the ratings battle and fostering a unique esprit de corps within its ranks. But in a few short years, it's gone from top dog to also ran - with rock bottom morale, mass redundancies and a resurgent opposition mainly staffed with vengeful former Nine management. Where does the blame lie, and who's brave enough to expose the dysfunction, mismanagement and more than occasional act of bastardry that reads as a how-to of how not to run a business?

In this extraordinary book, Gerald Stone gives a truly eye-opening inside account of the death of a television network. The result is a drama far more riveting than anything on television, played out by an incredible cast of characters, most of them household names, some of them business legends, and all of them as you've never, ever seen them before.

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Doris Seavey:

A lot of people always spent their particular free time to vacation or even go to the outside with them household or their friend. Did you know? Many a lot of people spent many people free time just watching TV, or perhaps playing video games all day long. If you would like try to find a new activity that is look different you can read any book. It is really fun for you personally. If you enjoy the book that you just read you can spent all day every day to reading a e-book. The book Who Killed Channel 9? it is very good to read. There are a lot of those who recommended this book. These folks were enjoying reading this book. If you did not have enough space to deliver this book you can buy the e-book. You can m0ore simply to read this book out of your smart phone. The price is not too expensive but this book possesses high quality.

Ben Papenfuss:

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