



# People and Performance in Knowledge-Intensive Firms: A Comparison of Six Research and Technology Organisations

*Nicholas Kinnie, John Purcell, Juani Swart*

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The CIPD has commissioned a number of major studies as part of an ongoing research programme, which investigates the relationship between people management and business performance. The research focuses on: improving the evidence linking people management to business performance or organisational competitiveness; improving the understanding of why and how people management practices influence business performance; and providing accessible information on which managers can act through effective choices and decisions.

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