



Wedding Photography: Creative Techniques for Lighting, Posing, and Marketing for Digital and Film Photographers

Rick Ferro

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The third edition of this successful handbook provides tips and techniques for the beginning wedding photographer as well as for professionals seeking to refine their techniques and expand their business. Featuring 50 new images and an updated text covering topics as varied as online marketing, digital techniques, and lighting, this guide helps photographers ensure that they will be at the right place at the right time to take the best picture. Advice on how to take flattering portraits of couples and how to select appropriate sites for wedding pictures is included.

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