



# **Value-Driven Project Planning: A practical guide to maximising the value from project planning in an uncertain world.**

*J Alpey*

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# Value-Driven Project Planning: A practical guide to maximising the value from project planning in an uncertain world.

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## **Value-Driven Project Planning: A practical guide to maximising the value from project planning in an uncertain world.** J Alphey

Projects fail every day. Teams find themselves locked into a cycle of over-promising and under-delivering. Planning becomes a stressful activity for all concerned.

How can you improve the odds for your project? When you feel overwhelmed by levels of uncertainty, how can you still make commitments?

“Value-driven Project Planning” is a practical approach to planning and estimating that focusses on value to the team and the business. It supports a wide range of project processes, both traditional and agile, and answers the question “what approaches will give the most benefit for time invested?”

The book is based on the author’s many years of experiences in coaching and training project managers and teams in planning techniques for innovative New Product Development environments.

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