



Author Moonshot Project Planning Primer: How to plan and launch your book marketing

Chris Lowry

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A good plan can go a long way to help you reach your goal. The Author Moonshot Project Planning Primer breaks down what you need to do in a few simple steps, and can let you set your marketing on autopilot. Block off just a few hours each month to set it up, update it, and then get back to writing your next story.

This simple easy to follow guide outlines the steps you need, and gives a little bit of insight on why you should follow them. A lot of experienced authors will be familiar with the steps, but if you are a new or emerging author, this guide can knock six to nine months off your learning curve.

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