



# Out Front: How Women Can Become Engaging, Memorable, and Fearless Speakers

*Deborah Shames*

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## **Out Front: How Women Can Become Engaging, Memorable, and Fearless Speakers** Deborah Shames **Every Woman Has a Voice—Now, Make It Heard**

Now, more than ever, the business, social and political landscape is ripe for women to accomplish their goals. Women are entering law, medical, and graduate school in equal numbers to men. Two women are running for the highest office in the United States.

Women are steadily showing up in powerful positions, and better communication and public speaking give women the ability to develop their full potential, seize every opportunity, and realize their aspirations. Whether pitching for new business, delivering a talk at a conference, raising money for a non-profit, or communicating one-on-one with coworkers, women can become effective, powerful communicators when they learn to speak with authenticity and confidence.

Deborah Shames, a veteran speaker and master trainer, invites women to step up and be heard. *Out Front* is an operating manual with compelling anecdotes and applied performance techniques. Noting the perfection syndrome and negative self-talk that plagues many women, Deborah delivers a how-to for battling these demons and identifies women's special talents—from high emotional intelligence and leadership skills to storytelling. She guides readers in the mechanics of constructing talks efficiently, even with pressing deadlines.

A former film and television director, Deborah coauthored *Own the Room: Business Presentations that Persuade, Engage and Get Results*. For 15 years, she has trained and coached thousands of top-level executives, celebrities, and professionals at major U.S. corporations and non-profits. After only a few sessions, her clients generate more revenue, advance in their careers, and often receive the highest evaluations when they speak.

*Out Front* is the definitive book for every woman who wants to realize their potential, engage an audience and expand their influence, whatever the venue or challenge.

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