



# **The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks**

*Renée Register, Thad McIlroy*

[Download now](#)

[Click here](#) if your download doesn't start automatically

# The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks

*Renée Register, Thad McIlroy*

**The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks** Renée Register, Thad McIlroy

**For book publishers large and small: the #1 guide to creating and distributing metadata for maximum sales.**

The Metadata Handbook shows how metadata works, enhancing findability, discoverability, and, of course, book sales. It introduces industry standards (think ONIX!) and best practices, and outlines the essential components for successful metadata creation and distribution. This handbook is a must for every publisher, both for print books and for ebooks.

The second edition, published in 2015, is fully updated and expanded to include the most recent information on metadata standards, practices, and use in the publishing industry.

Topics covered include:

- Essential metadata elements
- Metadata best practices and certification programs
- A focus on ONIX, but a broad view of how metadata works for book publishers
- Also covers ISBN, ISNI, ISTC, LCCN, MARC and DOI
- Metadata and the future of publishing
- Includes a comprehensive glossary of industry & technical terms

Reviews

"It is a key handbook for all book publishers to use within their respective businesses and to train all of their team members, and should be placed on every desk to answer everyday questions."

— Darrell W. Gunter, Learned Publishing

"Coauthor Thad McIlroy sums it up best: '... I won't guarantee that metadata will sell your book, but I guarantee that your book won't sell without metadata!'"

— Kimberly Lew, Publishing Trends

 [Download The Metadata Handbook: A Book Publisher's Guide to ...pdf](#)

 [Read Online The Metadata Handbook: A Book Publisher's Guide ...pdf](#)

## **Download and Read Free Online The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks Renée Register, Thad McIlroy**

---

### **From reader reviews:**

#### **Regina Rodgers:**

Why don't make it to be your habit? Right now, try to prepare your time to do the important behave, like looking for your favorite publication and reading a publication. Beside you can solve your trouble; you can add your knowledge by the book entitled The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks. Try to stumble through book The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks as your buddy. It means that it can for being your friend when you really feel alone and beside regarding course make you smarter than ever. Yeah, it is very fortunated to suit your needs. The book makes you more confidence because you can know anything by the book. So , let me make new experience as well as knowledge with this book.

#### **Wanda Crane:**

The book The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks give you a sense of feeling enjoy for your spare time. You need to use to make your capable more increase. Book can to get your best friend when you getting anxiety or having big problem with your subject. If you can make reading through a book The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks to get your habit, you can get a lot more advantages, like add your own personal capable, increase your knowledge about a number of or all subjects. You could know everything if you like available and read a publication The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks. Kinds of book are several. It means that, science book or encyclopedia or others. So , how do you think about this publication?

#### **Keesha Marks:**

Are you kind of active person, only have 10 or even 15 minute in your moment to upgrading your mind skill or thinking skill possibly analytical thinking? Then you are experiencing problem with the book when compared with can satisfy your small amount of time to read it because pretty much everything time you only find e-book that need more time to be examine. The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks can be your answer given it can be read by you actually who have those short free time problems.

#### **Tamela Campbell:**

Many people spending their time by playing outside along with friends, fun activity having family or just watching TV all day long. You can have new activity to invest your whole day by reading a book. Ugh, do you think reading a book can really hard because you have to accept the book everywhere? It okay you can have the e-book, having everywhere you want in your Mobile phone. Like The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks which is finding the e-book version. So , why not try out this book? Let's observe.

**Download and Read Online The Metadata Handbook: A Book  
Publisher's Guide to Creating and Distributing Metadata for Print  
and Ebooks Renée Register, Thad McIlroy #K4TABG19RIP**

## **Read The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks by Renée Register, Thad McIlroy for online ebook**

The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks by Renée Register, Thad McIlroy Free PDF d0wnl0ad, audio books, books to read, good books to read, cheap books, good books, online books, books online, book reviews epub, read books online, books to read online, online library, greatbooks to read, PDF best books to read, top books to read The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks by Renée Register, Thad McIlroy books to read online.

### **Online The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks by Renée Register, Thad McIlroy ebook PDF download**

**The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks by Renée Register, Thad McIlroy Doc**

**The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks by Renée Register, Thad McIlroy Mobipocket**

**The Metadata Handbook: A Book Publisher's Guide to Creating and Distributing Metadata for Print and Ebooks by Renée Register, Thad McIlroy EPub**