



Modern Newspaper Practice 4th Edition, A primer on the press

F W Hodgson

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An introduction to all aspects of newspaper journalism and the journalist's world. The book examines in detail not only day-to-day practice but also the role of the editor and the reading public, and the running and printing of newspapers. Close attention in this new edition is paid to the effect of technological advance on news gathering, news and feature writing, page planning and design and the production, advertising and commercial side of newspapers.

This book is widely used on journalism and media-related courses, including degrees and those run by newspaper companies and the NCTJ, and the many training schemes abroad that look at British practice.

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