



Confessions of a Used Program Salesman

Will Tracz

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With tongue in cheek and pun in hand, Will Tracz - notorious for his "Confessions of a Used Program Salesman" articles popularized by IEEE Computer, IEEE Software, and ACM Software Engineering Notes explores the very serious and important topic of software reuse. In this entertaining and comprehensive guide, he shows you how to go beyond ad hoc software reuse to institutionalize the process - how to create a wellplanned program, design modular software specifically for reuse across applications, and take full advantage of your efforts. A seasoned practitioner, Will Tracz offers sound advice and hard-won truths from the reuse trenches. Through these insightful "Confessions," the book takes a close look at such specific issues as the characteristics of quality reusable software; intellectual property rights; the roles of Ada, C++, Case, and design patterns; and more. You will discover emerging technologies that have the greatest impact on software reuse, and the step-by-step program included in the book will lead you down the road to reuse, steering you clear of the potholes and hazards that others have discovered at a heavy cost. After reading this book you will have no more excuses. You will understand the importance and advantages of creating reusable software, and you will know how to make it happen."It (Confessions of A Used Program Salesman) succeeds by giving an excellent introduction into the principles of software reuse without getting bogged down in technical details." -Re-Print (The British Computer Society's Reuse Group Newsletter) 0201633698B04062001



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Marcy Madison:

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Bradley Printz:

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