



Video Compression Demystified

Peter D. Symes

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The Complete Guide to Video Compression

Video compression is the magic behind digital TV, videoconferencing, DVDs, and Internet video. In Video Compression Demystified, specialist Peter Symes paints the full video compression picture in a friendly, not-too-big, not-too-technical introduction that explains what happens in compression, why compression works, and what will stop it from working.

You'll explore all the major compression standards--JPEG, MPEG-2, and more--starting with the basics and moving on to compression tools, performance considerations, transmission/storage quality, transport schemes, and audio considerations. You **MUST** read this guide if you're a Web site or multimedia developer...produce or sell video products, or are thinking of doing so...cover the entertainment, Internet, or technology beat as a reporter or financial analyst - Or you simply want to be up to speed on this fascinating new technology of key importance to the entertainment and communications industries.

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