



The Value Sphere: The Corporate Executives' Handbook for Creating and Retaining Shareholder Wealth

John Boquist, Todd Milbourn, Anjan Thakor

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This book, written in story narrative form, traces the development of a company from a start-up to a global enterprise. It develops the key concepts related to this evolution - corporate strategy, raising external finance, capital budgeting, dividend policy, mergers and acquisition, globalization, marketing and human resource management. The focus is on topics in corporate strategy and corporate finance, and each topic is developed in depth with problem sets and reflection questions within the context of the organization's evolution.

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